

flap 204 or on both flaps 204 and 205. As shown in FIG. 22, the film 202 can be formed with a recess 218 in order to form a well in the pocket which will permit a greater amount of sample to be accommodated in the pocket and be confined therein. As also shown in FIG. 22 the thickness of the material at the pocket can be increased to provide greater rigidity and provide for the confinement for the sample as shown at 219.

In order to open the pocket 213 to gain access to the sample, the free edge 220 of flap 209 is engaged by the user and pulled away from the substrate to break the seal 212 surrounding the pocket 213. In order to help the user to find the edge 220 of the flap, a band 221 of dark contrast outline or other suitable indicia means is placed adjacent to edge 220. After flap 209 has been peeled back to open the seal means 212, the user can apply his or her finger to the sample of material 214 now exposed at the pocket 213 to utilize the sample. The arrangement of flap 209 as a free disconnected flap on the substrate allows the package to be opened in a particularly simple and unobstructed fashion. Prior to opening, the flap 209 remains in contact with the substrate due to the seal means 212 which has the effect of biasing the flap 209 towards the substrate 203. It has also been found that the thin film of material of flap 209 tends to remain attracted to the substrate due to static electricity. This is particularly the case if the substrate is formed with a conventional relatively polished clay surface. The static electricity is generally sufficient so that even after the seal has been opened, the flap 209 can be brought into contact with the substrate and retained thereon.

In order to facilitate the separation of the flap 209 from the substrate and to overcome the static electric attraction between the film and the substrate, a push means 222 is provided on the substrate. The push means 222 comprises a push tab 223 integrally formed in the flap 205 of the substrate and the push tab 223 is normally contained within the plane of the flap 205. The flap 205 is provided with grooves 224 extending from the edges of tab 223 to the lateral edges of the substrate. The grooves 224 define a hinged fold line in the flap 205. In order to activate the push means 222, the flap 205 is bent around the fold line 224 which causes the push tab 223 to displace the end of flap 209 away from the substrate as shown in FIG. 20. This will facilitate the engagement of the flap 209 by the user to open the pocket. It is to be noted in FIGS. 21 and 22 that adhesive 217 is deliberately omitted from the push tab 223 in order not to interfere with the pivotal movement of the push tab 223 for displacing the free edge of the flap 209 away from the substrate.

As in the previous embodiments, the combined thickness of the pocket 202 comprised of the two thicknesses of the film and the sample is less than the overall thickness of the flaps 204, 205 of the substrate in order to provide protection for the sample in the pocket against application of crushing force.

Instead of forming the substrate by folding two flaps in confronting relationship, it is also possible to make the substrate as a single member and to form the opening 211 as a cutout in one edge of the substrate. The flexible film material will then be folded on and around the substrate at the edge with the cutout.

Although the embodiment of FIGS. 18-23 has been described with reference to a sample material such as lipstick, the package is suitable for use with other

amorphous materials such as powders, eye shadow, and rouge.

The pushtab 223 on flap 205 can be omitted and the grooves 224 can extend along the entire width of the substrate below the edge 220 of flap 209. When the flap 205 is bent as shown in FIG. 20, the free edge 220 of the flap 209 will then be freely exposed for engagement by the user.

What is claimed is:

1. A package for a liquid sample comprising a sealed envelope including a pocket containing a liquid sample, relatively rigid support means engaging said envelope around at least a portion of the perimeter thereof and providing an opening in which the pocket of the envelope including the liquid sample is received in recessed relation below outer surfaces of the support means and means permitting separation of said envelope from said support means in intact sealed state by application of force to said envelope at said opening, said flexible envelope comprising a film material which extends on and around said relatively rigid support means.
2. A package as claimed in claim 1 wherein said separating means comprises detachable connection means in said film material.
3. A package as claimed in claim 2 wherein said detachable connection means comprises a separation means formed by a line of perforations in said film material separated by discrete connection regions.
4. A package as claimed in claim 3 wherein said line of perforations comprises a slit in said film material.
5. A package as claimed in claim 1 comprising means fixedly joining said film material to said rigid support means around said portion of the perimeter of said envelope.
6. A package as claimed in claim 5 wherein said means for separating said envelope from said support means is disposed between said pocket and the means fixedly joining said film to said rigid support means.
7. A package as claimed in claim 1 wherein said film material is a transparent plastic material.
8. A package as claimed in claim 1 wherein said support means has an opening across which said envelope extends.
9. A package as claimed in claim 8 wherein said opening is a cutout in said support means.
10. A package as claimed in claim 9 wherein said support means has a perimetral outline within which said envelope is confined.
11. A package as claimed in claim 1, said envelope including openable sealing means defining said pocket.
12. A package as claimed in claim 1, said envelope including openable sealing means which, when opened provides an opening of determined size through which the liquid sample can be discharged.
13. A package as claimed in claim 1 wherein said film material is folded on and around said support means.
14. A package for a sample of material comprising relatively rigid support means, flexible material supported by said rigid support means, said support means having an opening, said flexible material including two flaps, separable seal means joining said two flaps of said flexible material for defining a sealed pocket which is exposed in said opening, a sample of material in said pocket, one of said flaps of said flexible material, being secured to said support means, the other flap being free and disconnected from said support means for being pulled away from said support means for separating said seal means to open said pocket and expose the sample of